



**Sandtastik Products Ltd.**

1 - 58 Prosperity Ave  
Port Colborne, ON L3K 5X9 Canada  
P 905.734.7340 F 905.734.7733  
TF 800.845.3845  
[www.sandtastik.com](http://www.sandtastik.com)

## **Sandtastik® Authorized Reseller Policy & Requirements**

To qualify and remain a Sandtastik Authorized Reseller, your business must adhere to this Authorized Reseller Policy at all times.

### **1. Maintain Current Business Information & Disclose All Locations That Carry Sandtastik®-brand Products**

Maintain accurate and up-to-date company information and disclose all retail locations that carry Sandtastik® products throughout the term of your reseller relationship with Sandtastik Products Ltd.

Qualifying retail locations can only be one of the following:

1. Your physical brick & mortar store(s);
2. Your commerce-enabled website(s);
3. Temporary storefronts (events, trade shows, pop-up stores, etc.).

### **2. Sandtastik®'s Trademarks & Brand Policy**

Reseller must comply with Sandtastik®'s Trademark & Brand Policy and represent yourself as a Sandtastik® Authorized Reseller in all online advertising & sales collateral.

Setting up businesses, registering domain names, or social media usernames that contain any of Sandtastik®'s trademarks is strictly prohibited. To ensure compliance with Sandtastik®'s Authorized Reseller Policy, you must only use approved marketing materials for all (company) products.

### **3. Sandtastik®'s Minimum Advertised Price Policy**

Reseller must understand their obligations under Sandtastik®'s MAP Policy and abide by them.

### **4. Sandtastik®'s Return Merchandise Authorization Policy**

Reseller must understand their obligations under Sandtastik®'s RMA Policy and abide by them.

### **5. Sell to Retail Consumers Only**

Reseller may not sell in bulk to B2B accounts, wholesalers, or freight forwarders/drop shippers for other retailers. Reseller may only sell to your end consumers only.



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**6. Only Sell Sandtastik® Products in Original Packaging**

Reseller may not alter original Sandtastik® packaging in any way prior to reselling Sandtastik® products. Removing Sandtastik® products from packaging and reselling Sandtastik® products in a different packaging or under a different name is strictly prohibited unless written permission is granted and licensing awarded.

**7. No Bundling Sandtastik® Products Without Obtaining Permission**

Reseller must not re-SKU or bundle Sandtastik® products in your online assortments & data feeds without receiving prior written permission from Sandtastik® Products Ltd.

**8. Customer Confusion**

Reseller will not advertise, market, display, or demonstrate non-Sandtastik® products together with Sandtastik® products in a manner that would create the impression that the non-Sandtastik® products are made by, endorsed by, or associated with Sandtastik® Products Ltd.

**9. Sell on Approved Retail Website(s) Only**

Reseller must only take orders via publicly accessible e-commerce enabled web pages hosted on approved websites owned and operated by your company.

Selling on 3rd party sites (eBay, Amazon, Alibaba, etc.), drop-ship accounts (Buy.com, Newegg.com, Overstock.com, etc.), classified sites (Craigslist.com, Facebook Marketplace, etc.) or direct messages on forums is strictly prohibited unless written permission is granted and licensing awarded.

**10. Ensure PCI Compliance**

Reseller must ensure PCI compliance for all approved commerce-enabled websites owned & operated by your company.

**11. Maintain Updated Privacy Policy**

Reseller must publish and maintain a publicly accessible privacy policy.

**12. Security Measures for E-Commerce Sites and Fraud Protection**

Reseller must ensure industry-standard e-commerce security and fraud protection measures are in place including authentication and customer fraud resolution procedures.



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**Failure to comply with any of the terms in Sandtastik®'s Authorized Reseller Policy will result in suspension or termination of your account.**

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Sandtastik appreciates your business and cooperation with this policy.

For questions or further information regarding this policy, please contact:

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